AMENDMENTS TO THE CLAIMS

1. (Original) A method of responding to a request for data about an enterprise, the method comprising the steps of:

storing a plurality of names for a single entity associated with the enterprise as a first plurality of corresponding concepts in a database of concepts and relationships among concepts, which database describes a plurality of entities associated with the enterprise;

designating a first concept of the first plurality of corresponding concepts as a normative concept;

receiving a request including data indicating a particular name of the plurality of names; and

in response to receiving the request, sending a response including information associated in the database with the first concept.

2. (Original) The method of Claim 1, further comprising the steps of:

storing in the database a first relationship of a first relationship type, the first relationship defined for the first concept and an alternative concept of the first plurality of corresponding concepts; and

storing in the database a second relationship of a second relationship type between the first concept and a second concept not among the first plurality of corresponding concepts, wherein the second concept indicates the information included in the response.

3. (Original) The method of Claim 2, wherein:

the request does not include data indicating a first name corresponding to the first concept;

the particular name corresponds to a particular alternative concept of the first plurality of corresponding concepts; and

the database does not include a relationship defined for the second concept and the particular alternative concept.

1 4.   (Original) The method of Claim 1, wherein the request does not include data indicating a
2   first name corresponding to the first concept.

1 5.   (Original) The method of Claim 1, wherein the plurality of names include at least one of
2   a synonym for a first name corresponding to the first concept, an acronym for the first
3   name, and a translation of the first name into a different language than a language of the
4   first name.

1 6.   (Original) The method of Claim 2, wherein the first relationship includes an attribute
2   indicating the alternative concept is one of a synonym for the first concept, an acronym
3   for the first concept, and a translation into a different language than a language of a first
4   name corresponding to the first concept.

1 7.   (Currently amended) The method of Claim 5, wherein the plurality of names includes the
2   synonym for the first name; and wherein [[a]] the synonym for the first name includes a
3   misspelling of the first name.

1 8.   (Currently amended) The method of Claim 5, wherein the plurality of names includes the
2   synonym for the first name; and wherein [[a]] the synonym for the first name comprises
3   an acronym of the first concept or a translation into a different language than a language
4   of [[a]] the first name corresponding to the first concept.

1 9.   (Original) The method of Claim 1, further comprising the step of adding a name to the
2   plurality of names based on the data included in the request.

1 10. (Original) The method of Claim 1, wherein the entities include at least one of a set of
2   products of the enterprise, a set of services of the enterprise and a set of activities of the
3   enterprise.

1 11. (Currently amended) The method of Claim 10, wherein the entities include the set of
2   activities of the enterprise; and wherein the set of activities of the enterprise include at
3   least one of administration, research, marketing, joint ventures and documentation.

3

1 12. (Original) A computer-readable medium carrying one or more sequences of instructions
2   for responding to a request for data about an enterprise, which instructions, when
3   executed by one or more processors, cause the one or more processors to carry out the
4   steps of:
5   storing a plurality of names for a single entity associated with the enterprise as a first
6   plurality of corresponding concepts in a database of concepts and relationships
7   among concepts, which database describes a plurality of entities associated with
8   the enterprise;
9   indicating a first concept of the first plurality of corresponding concepts;
10   receiving a request including data indicating a particular name of the plurality of names;
11   and
12   in response to receiving the request, sending a response including information associated
13   in the database with the first concept.

1 13. (Original) The computer-readable medium of Claim 12, the instructions further cause the
2   one or more processors to carry out the steps of:
3   storing in the database a first relationship of a first relationship type, the first relationship
4   defined for the first concept and an alternative concept of the first plurality of
5   corresponding concepts; and
6   storing in the database a second relationship of a second relationship type between the
7   first concept and a second concept not among the first plurality of corresponding
8   concepts, wherein the second concept indicates the information included in the
9   response.

1 14. (Original) The computer-readable medium of Claim 13, wherein:
2   the request does not include data indicating a first name corresponding to the first
3   concept;
4   the particular name corresponds to a particular alternative concept of the first plurality of
5   corresponding concepts; and
6   the database does not include a relationship defined for the second concept and the
7   particular alternative concept.

4

1   15.   (Original) The computer-readable medium of Claim 12, wherein the request does not
2   include data indicating a first name corresponding to the first concept.

1   16.   (Original) The computer-readable medium of Claim 12, wherein the plurality of names
2   include at least one of a synonym for a first name corresponding to the first concept, an
3   acronym for the first name, and a translation of the first name into a different language
4   than a language of the first name.

1   17.   (Original) The computer-readable medium of Claim 13, wherein the first relationship
2   includes an attribute indicating the alternative concept is one of a synonym for the first
3   concept, an acronym for the first concept, and a translation into a different language than
4   a language of a first name corresponding to the first concept.

1   18.   (Currently amended) The computer-readable medium of Claim 16, <u>wherein the plurality</u>
2   <u>of names includes the synonym for the first name; and</u> wherein [[a]] <u>the</u> synonym for the
3   first name includes a misspelling of the first name.

1   19.   (Original) The computer-readable medium of Claim 12, wherein the instructions further
2   cause the one or more processors to carry out the step of adding a name to the plurality of
3   names based on the data included in the request.

1   20.   (Original) The computer-readable medium of Claim 12, wherein the entities include at
2   least one of a set of products of the enterprise, a set of services of the enterprise and a set
3   of activities of the enterprise.

1   21.   (Currently amended) The computer-readable medium of Claim 20, <u>wherein the entities</u>
2   <u>include the set of activities of the enterprise; and</u> wherein the set of activities of the
3   enterprise include at least one of administration, research, marketing, joint ventures and
4   documentation.

1   22.   (Original) A system for responding to a request for data about an enterprise, the system
2   comprising:
3   a means for storing a plurality of names for a single entity associated with the enterprise;

5

4   a means for indicating a first name of the plurality of names;

5   a means for receiving a request including data indicating a particular name of the

6   plurality of names; and

7   a means for sending a response including information associated in a database with the

8   first name in response to receiving the request, which database describes a

9   plurality of entities associated with the enterprise.

1 23. (Original) The system of Claim 22, further comprising:

2   a means for storing a first relationship of a first relationship type, the first relationship

3   defined for the first name and an alternative name of the plurality of names; and

4   a means for storing a second relationship of a second relationship type between the first

5   name and particular information not among the plurality of names, wherein the

6   particular information is the information included in the response.

1 24. (Original) The system of Claim 23, wherein:

2   the request does not include data indicating the first name;

3   the database does not include a relationship defined for the particular information and the

4   particular name.

1 25. (Original) The system of Claim 22, wherein the request does not include data indicating

2   the first name.

1 26. (Original) The system of Claim 22, wherein the plurality of names include at least one of

2   a synonym for the first name, an acronym for the first name, and a translation of the first

3   name into a different language than a language of the first name.

1 27. (Original) The system of Claim 23, wherein the first relationship includes an attribute

2   indicating the alternative name is one of a synonym for the first name, an acronym for

3   the first name, and a translation into a different language than a language of the first

4   name.

1   28.   (Currently amended) The system of Claim 26, <u>wherein the plurality of names includes</u>

2   <u>the synonym for the first name; and</u> wherein [[a]] <u>the</u> synonym for the first name includes

3   a misspelling of the first name.

1   29.   (Original) The system of Claim 22, further comprising a means for adding a name to the

2   plurality of names based on the data included in the request.

1   30.   (Original) The system of Claim 22, wherein the entities include at least one of a set of

2   products of the enterprise, a set of services of the enterprise and a set of activities of the

3   enterprise.

1   31.   (Currently amended) The system of Claim 30, <u>wherein the entities include the set of</u>

2   <u>activities of the enterprise; and</u> wherein the set of activities of the enterprise include at

3   least one of administration, research, marketing, joint ventures and documentation.

1   32.   (Original) A system for responding to a request for data about an enterprise, the system

2   comprising:

3   a database of concepts and relationships among concepts describing a plurality of entities

4   associated with the enterprise; and

5   a processor configured to perform the steps of storing a plurality of names for a single

6   entity associated with the enterprise as a first plurality of corresponding concepts

7   in the database;

8   indicating a first concept of the first plurality of corresponding concepts;

9   receiving a request including data indicating a particular name of the plurality of names;

10   and

11   in response to receiving the request, sending a response including information associated

12   in the database with the first concept.

1   33.   (Original) The system of Claim 32, the processor further configured to perform the steps

2   of:

3   storing in the database a first relationship of a first relationship type, the first relationship

4   defined for the first concept and an alternative concept of the first plurality of

5   corresponding concepts; and

6   storing in the database a second relationship of a second relationship type between the

7   first concept and a second concept not among the first plurality of corresponding

8   concepts,

9   wherein the second concept indicates the information included in the response.

1   34.   (Original) The system of Claim 33, wherein:

2   the request does not include data indicating a first name corresponding to the first

3   concept;

4   the particular name corresponds to a particular alternative concept of the first plurality of

5   corresponding concepts; and

6   the database does not include a relationship defined for the second concept and the

7   particular alternative concept.

1   35.   (Original) The system of Claim 32, wherein the request does not include data indicating

2   a first name corresponding to the first concept.

1   36.   (Original) The system of Claim 32, wherein the plurality of names include at least one of

2   a synonym for a first name corresponding to the first concept, an acronym for the first

3   name, and a translation of the first name into a different language than a language of the

4   first name.

1   37.   (Original) The system of Claim 33, wherein the first relationship includes an attribute

2   indicating the alternative concept is one of a synonym for the first concept, an acronym

3   for the first concept, and a translation into a different language than a language of a first

4   name corresponding to the first concept.

1   38.   (Currently amended) The system of Claim 36, <u>wherein the plurality of names includes</u>

2   <u>the synonym for the first name; and</u> wherein [[a]] <u>the</u> synonym for the first name includes

3   a misspelling of the first name.

1	39.	(Original) The system of Claim 32, the processor further configured to perform the step
2		of adding a name to the plurality of names based on the data included in the request.
1	40.	(Original) The system of Claim 32, wherein the entities include at least one of a set of
2		products of the enterprise, a set of services of the enterprise and a set of activities of the
3		enterprise.
1	41.	(Currently amended) The system of Claim 40, wherein the entities include the set of
2		activities of the enterprise; and wherein the set of activities of the enterprise include at
3		least one of administration, research, marketing, joint ventures and documentation.
1	42.	(Original) A method of responding to a request for data about an enterprise using a data
2		store that comprises a stored plurality of names for a single entity associated with the
3		enterprise, a first plurality of corresponding concepts in a database of concepts and
4		relationships among concepts, which database describes a plurality of entities associated
5		with the enterprise, and wherein a first concept of the first plurality of corresponding
6		concepts is identified as a normative concept, the method comprising the computer-
7		implemented steps of:
8		receiving a request including data indicating a particular name of the plurality of names;
9		and
10		in response to receiving the request, sending a response including information associated
11		in the database with the first concept.